1. An immunoassay method for detecting infection in a human by human papillomavirus 16, said method comprising the steps of:

reacting a sample of body fluid or tissue likely to contain serum antibodies raised against a polypeptide which includes amino acids 60 through 80 of the E7 early coding region of human papillomavirus 16 with a peptide according to SEQ ID NO.: 4, wherein carboxymethylcysteine is substituted for one or more cysteine residues in the peptide;

forming a complex of the peptide and sample serum antibodies, wherein the formation of the antibody-peptide complex confirms the presence of serum antibodies to human papillomavirus 16; and

detecting the antibody-peptide complex.

- 2. An immunoassay method for detecting infection in a human by human papillomavirus 16 as defined in claim 1, wherein the detection step is accomplished by means of visual inspection of a color change.
- 3. An immunoassay method for detecting infection in a human by human papillomavirus 16 as defined in claim 1, wherein the detection step is accomplished by a spectrophotometer.
- 4. An immunoassay method for detecting infection in a human by human papillomavirus 16 as defined in claim 1, wherein the detection step further comprises inspecting the antibody-peptide complex for physical-chemical changes.

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5. An immunoassay method for detecting infection in a human by human papillomavirus 16, said method comprising the steps of:

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reacting a sample of body fluid or tissue likely to contain serum antibodies raised against a polypeptide which includes amino acids 60 through 80 of the E7 early coding region of human papillomavirus 16 with a peptide according to SEQ ID NO.: 4, wherein carboxymethylcysteine is substituted for one or more cysteine residues in the peptide;

forming a complex of the peptide and sample serum antibodies, wherein the formation of the antibody-peptide complex confirms the presence of serum antibodies to human papillomavirus 16;

detecting the antibody-peptide complex; and inspecting the antibody-peptide complex for physical-chemical changes.

- 6. An immunoassay method for detecting infection in a human by human papillomavirus 16 as defined in claim 5, wherein the detection step is accomplished by means of visual inspection of a color change.
- 7. An immunoassay method for detecting infection in a human by human papillomavirus 16 as defined in claim 5, wherein the detection step is accomplished by a spectrophotometer.

8. An immunoassay method for detecting a marker of malignancy or pre-malignant cell transformation in a human by human papillomavirus 16, said method comprising the steps of:

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reacting a sample of body fluid or tissue likely to contain serum antibodies raised against a polypeptide which includes amino acids 60 through 80 of the E7 early coding region of human papillomavirus 16 with a peptide according to SEQ ID NO.: 4, wherein carboxymethylcysteine is substituted for one or more cysteine residues in the peptide;

forming a complex of said peptide and sample serum antibodies, wherein the formation of the antibody-peptide complex confirms the presence of serum antibodies to human papillomavirus 16; and

detecting the antibody-peptide complex defining the marker.

- 9. An immunoassay method as defined in claim 8, further comprising a malignancy or pre-malignant cell transformation located in an area selected from the group consisting of uterus, cervix, head, neck, lung, penal, anal, and melanocytes.
- 10. An immunoassay method as defined in claim 8, further comprising a malignancy or pre-malignant cell transformation selected from the group consisting of squamous cell carcinoma, adenocarcinoma, and epithelial cell abnormality.
- 11. An immunoassay method as defined in claim 10, wherein the epithelial cell abnormality is selected from the group consisting of koilocytosis, hyperkeratosis, intraepithelial neoplasias, intraepithelial lesion, high-grade dysplasia, invasive cancer, and malignant cancer.

- 12. An immunoassay method as defined in claim 8, wherein the detection step is accomplished by means of visual inspection of a color change.
- 13. An immunoassay method as defined in claim 8, wherein the detection step is
 accomplished by a spectrophotometer.
 - 14. An immunoassay method as defined in claim 8, wherein the detection step further comprises inspecting the antibody-peptide complex for physical-chemical changes.

15. An immunoassay method for detecting a marker of malignancy or pre-malignant cell transformation in a human by human papillomavirus 16, said method comprising the steps of:

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reacting a sample of body fluid or tissue likely to contain serum antibodies raised against a polypeptide which includes amino acids 60 through 80 of the E7 early coding region of human papillomavirus 16 with a peptide according to SEQ ID NO.: 4, wherein carboxymethylcysteine is substituted for one or more cysteine residues in the peptide;

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forming a complex of the peptide and sample serum antibodies, wherein the formation of the antibody-peptide complex confirms the presence of serum antibodies to human papillomavirus 16;

detecting the antibody-peptide complex defining said marker; and inspecting the antibody-peptide complex for physical-chemical changes.

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16. An immunoassay method as defined in claim 15, further comprising a malignancy or pre-malignant cell transformation located in an area selected from the group consisting of uterus, cervix, head, neck, lung, penal, anal, and melanocytes.

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17. An immunoassay method as defined in claim 15, further comprising a malignancy or pre-malignant cell transformation selected from the group consisting of squamous cell carcinoma, adenocarcinoma, and epithelial cell abnormality.

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18. An immunoassay method as defined in claim 17, wherein the epithelial cell abnormality is selected from the group consisting of koilocytosis, hyperkeratosis, intraepithelial neoplasias, intraepithelial lesion, high-grade dysplasia, invasive cancer, and malignant cancer.

- 19. An immunoassay method as defined in claim 15, wherein the detection step is accomplished by means of visual inspection of a color change.
- 20. An immunoassay method as defined in claim 15, wherein the detection step is accomplished by a spectrophotometer.